M GLOBAL CONSULTING LLC

CAPABILITY STATEMENT

Communications that move public initiatives forward.

COMPANY OVERVIEW

M Global Consulting LLC is a Central Florida-based strategic communications firm serving government agencies, transportation and infrastructure programs, and the prime contractors and design firms that support them. We help organizations communicate project information clearly, engage stakeholders, and develop communications materials that support public initiatives.

CORE CAPABILITIES

Strategic Communications & Public Information
Communications plans, public information materials, and executive messaging.

Public Involvement & Stakeholder Engagement
Stakeholder outreach, community engagement, and public meeting materials.

Technical Writing & Content Development
Technical reports, project documentation, newsletters, speeches, and informational materials.

Internal & Digital Communications
Employee communications, change communications, digital messaging, and website content management.

Project & Program Communications
Project updates, construction-related communications, and program support.

HOW WE SUPPORT YOUR PROJECT

DISCOVER > STRATEGIZE > CREATE > ENGAGE > MEASURE

We begin by understanding project objectives and audiences, then establish communications priorities, develop audience-specific materials, coordinate stakeholder engagement, and assess outcomes to refine the approach.

PRINCIPAL'S EXPERIENCE

Transit Communications | LYNX
Strategic communications, public outreach, stakeholder engagement, and executive messaging supporting the Central Florida Regional Transportation Authority (LYNX).

Federal Construction & Infrastructure | USACE
Executive communications, media relations, and project-related content delivered through a prime contractor for projects involving the U.S. Army Corps of Engineers (USACE).

Transportation Program Communications | JTA
Website content development and management delivered through a prime contractor, alongside a national engineering firm, for Jacksonville Transportation Authority (JTA) MobilityWorks 2.0.

Industry Recognition
Contributed to communications initiatives that collectively received nine first-place marketing awards from the American Public Transportation Association (APTA) and Florida Public Transportation Association (FPTA).

Experience reflects the principal's prior professional work.

DIFFERENTIATORS

15+ Years of Cross-Sector Communications Experience
Experience spanning public transportation, infrastructure, healthcare, and insurance, with an understanding of the communications demands of public agencies, private-sector organizations, and regulated industries.

People-Focused Communications
Communications shaped by the needs, perspectives, and experiences of the people they are intended to inform or engage.

Direct Principal Involvement
Clients work directly with the principal consultant, providing continuity, accountability, and hands-on communications support throughout the assignment.

COMPANY INFORMATION

Principal: Malkia Morton

Email: malkia.morton@mglobalconsulting.co

Website: mglobalconsulting.co

Registered vendor: MyFloridaMarketPlace (MFMP)

FLORIDA COMMODITY CODES

80171800	Public relations / media relations
80171500	Communications planning & stakeholder analysis
80171604	Public information campaigns
82111500	Technical writing
80171900	Stakeholder management & relations